



European Institute of
Innovation & Technology

MAKING INNOVATION HAPPEN

TITLE XXX
NAME XXX



A body of the European Union



EUROPE'S COMPETITIVENESS: THE PROBLEM

“The commercialization of research results is insufficient. Much of the knowledge generated in research institutions remains commercially unexploited... The links between higher education and business are weak and researchers have few incentives to become entrepreneurs”

“The limited development of angel investors, venture capital (VC) and growth finance is an important driver of the financial gap of innovative start-ups in the EU”

“Europe is suffering from skills gaps across the economy, reinforced by a declining labour force. The European economy displays from persistent skills shortages in several sectors and occupations, for both low- and high-skilled workers.”

The future of European competitiveness: Report by Mario Draghi

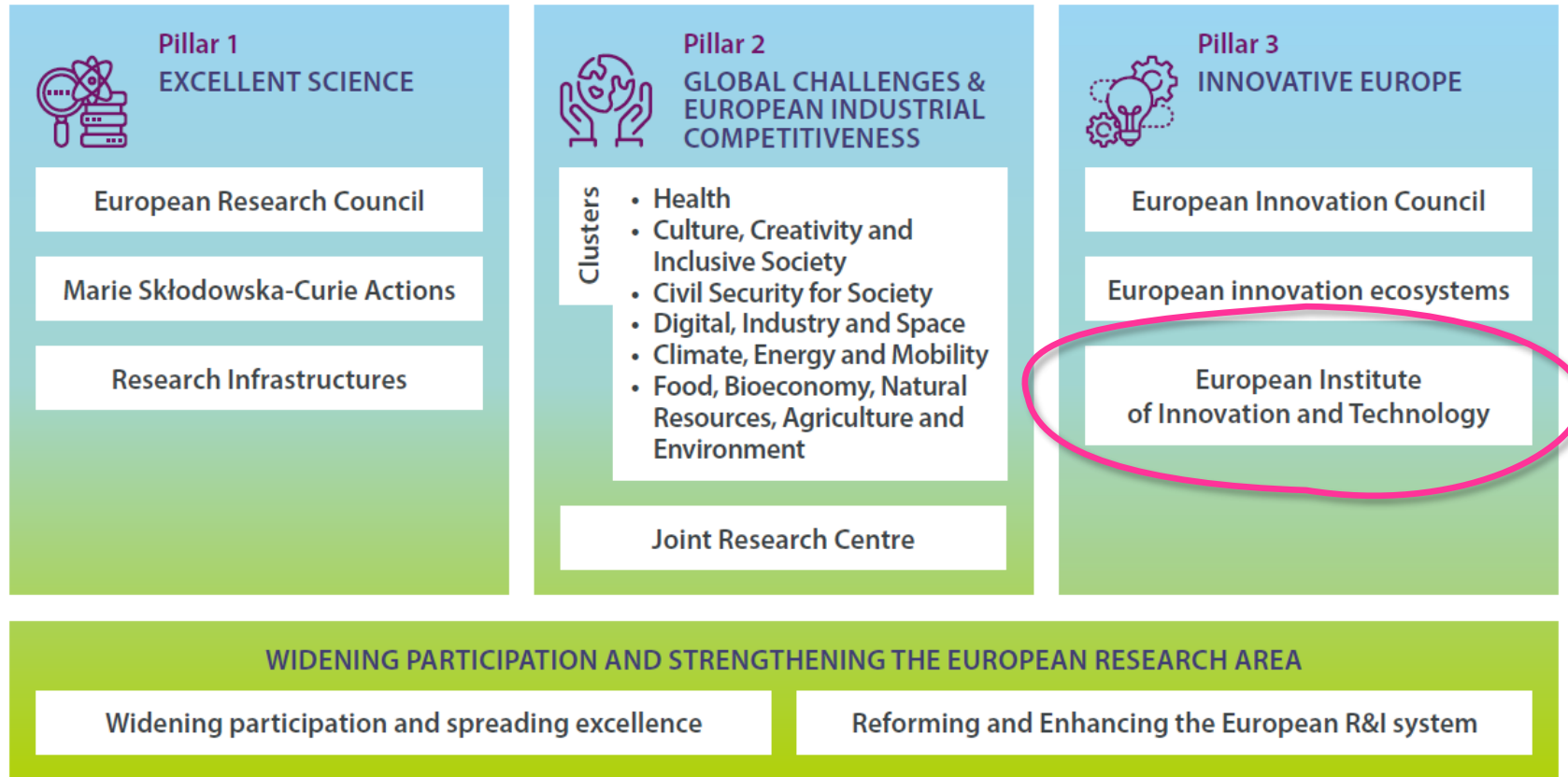
EIT: BOOSTING EUROPE'S COMPETITIVENESS

The EIT creates sustainable innovation ecosystems that enhance Europe's competitiveness, by:

1. Connecting **Universities, Companies and Research Centres** across Europe to work together on innovative solutions to **major global challenges**.
2. Providing pioneering programmes on **innovation & entrepreneurial education**
3. Ensuring that our ecosystems are **financially sustainable** and able to generate private investments



WHERE ARE WE IN HORIZON EUROPE?



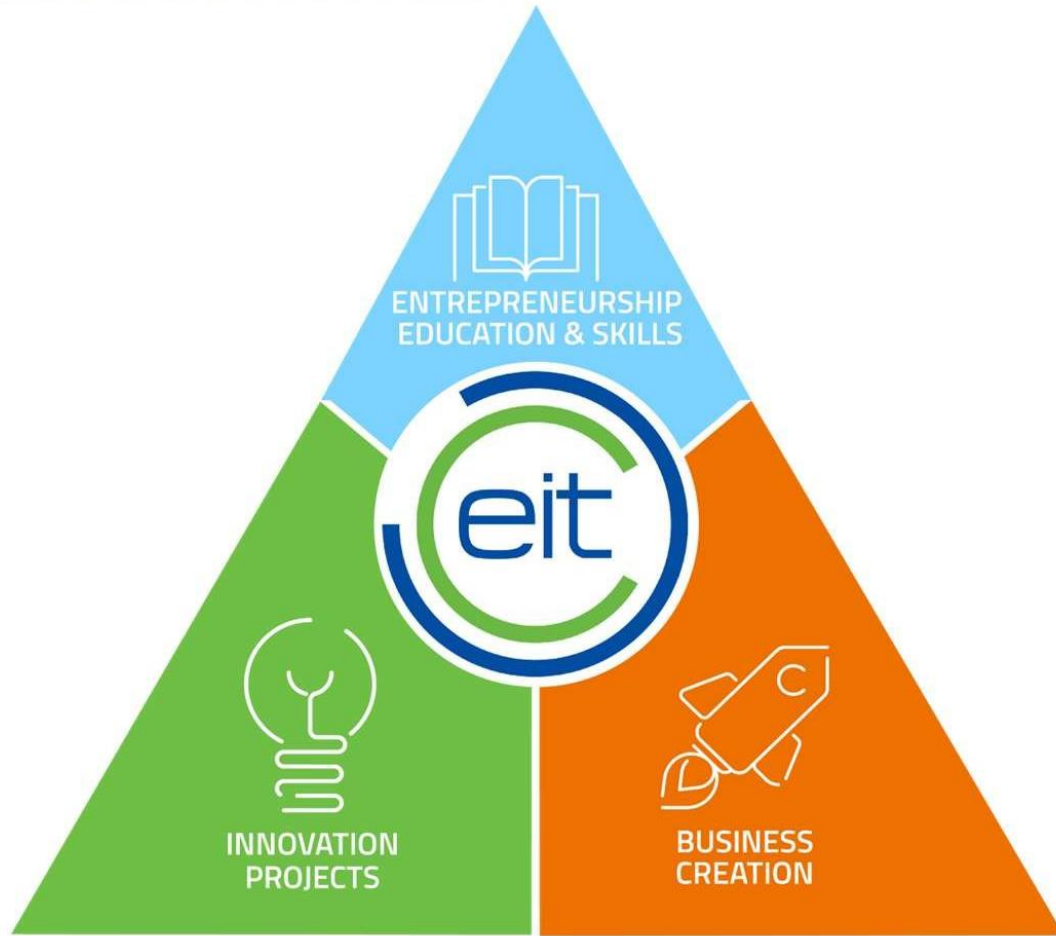
WHO DO WE WORK WITH?

More than 2 400 Key players from across Europe and beyond, including:

- 1 400 + companies (including SMEs)
- 500 + universities and higher education institutions
- 350 + research centres
- 250 cities, regions, and NGOs
- And many more...!



WHAT DO WE DO?



EDUCATION & SKILLS

Creating future innovators:

Deliver entrepreneurs and provide business and industry with a skilled workforce



INNOVATION

Breaking down the barriers for collaboration:

Innovation projects between universities, research organisations and business that helps to turn research into commercial products and services



BUSINESS CREATION

Turning ideas into businesses.

Help start-ups and ventures to start and accelerate the growth of their business.

HOW DO WE DO IT?

EIT KNOWLEDGE & INNOVATION COMMUNITIES

- Our activities are offered through public and private partnerships called, **EIT Knowledge and Innovation Communities (KICs)**. Each partnership is focused on a global challenge and brings together the key players in the sector
- The role of the EIT as an independent EU body, **orchestrating the partnerships** is crucial for their success

MEET THE EIT KNOWLEDGE & INNOVATION (KICs)

EIT CLIMATE-KIC

Accelerating the transition to a zero-carbon economy

EIT DIGITAL

Drive Europe's digital transformation

EIT INNOENERGY

Achieve a sustainable energy future for Europe

EIT HEALTH

Healthier lives for EU Citizens

EIT RAWMATERIALS

Develop raw materials into a major strength for Europe

EIT MANUFACTURING

Increase Europe's manufacturing competitiveness

EIT FOOD

Lead a global revolution in food production & innovation

EIT URBAN MOBILITY

Smart, green & integrated transport

THE EIT KICS AND THEIR PARTNERS MAKE UP THE
EIT COMMUNITY

EIT CULTURE & CREATIVITY

Unite Europe's creatives

EIT WATER

COMING SOON*

*Call text expected early 2025

OUR IMPACT SO FAR



WHAT MAKES THE EIT *UNIQUE*?



1. FINANCIALLY SUSTAINABLE PARTNERSHIPS



EIT KICs are set up for a **15-year period**, long-term financing allows them to make a real structural impact in their sectors and industries



The older the KIC gets, the less funding they receive from the EIT as they can **generate their own revenue**.

The EIT steers KICs towards financial independence.



The EIT's first three KICs conclude their cycle in 2024 (EIT InnoEnergy, EIT Digital and Climate KIC)

The EC's **Innovative Europe Study (2024)** has found that EIT KICs can **leverage every 1 EUR invested up to 8 EUR in return in average**

YEAR 0

YEAR 15

2. INNOVATION & ENTREPRENEURIAL EDUCATION

- The demand for skills in Europe is *high*. As part of Horizon Europe, the EIT is the only EU innovation instrument dedicated to integrating education and skills with research and business.
- Thanks to the expertise within KICs and their base of business and industry members, the EIT can both map and offer education programmes that respond to today's market demands.
- The EIT is currently training one million workers in deep tech areas such as artificial intelligence, biotechnology, advanced computing and more!

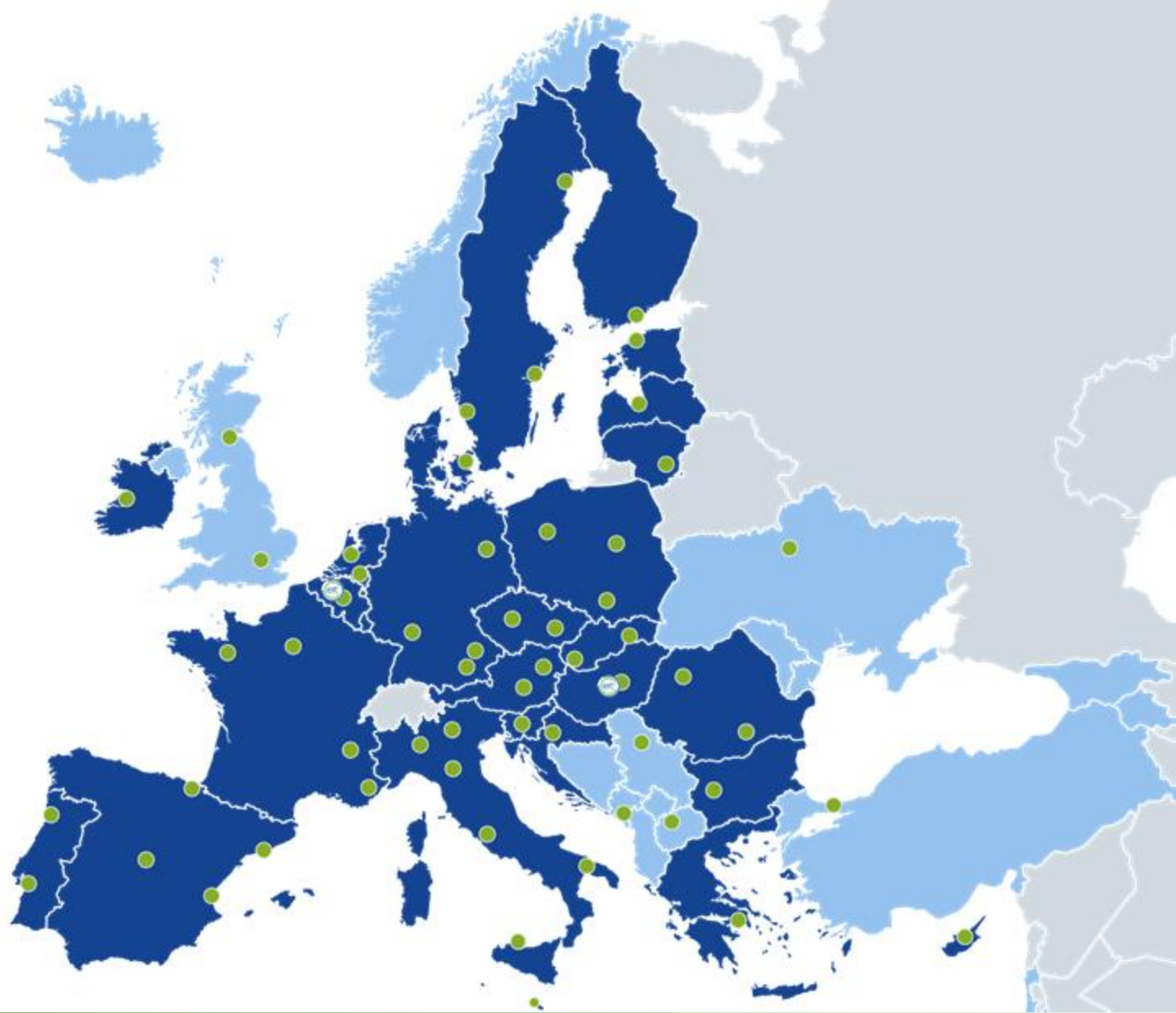


3. A TOOL FOR EU POLICY IMPLEMENTATION

The EIT and its KICs have developed a **unique expertise in the market in setting up a networks of actors** and **building the trust** needed to gain rapid traction.

The EIT sitting at the center of Europe's largest innovation network is able to leverage this expertise and scale efficiently and effectively to address policy priorities.

Key examples of this are the EIT **Deep Tech Talent Initiative**, The EIT **Regional Innovation Scheme**, the EIT **Higher Education Initiative** and the **Net – Zero Skills Academies**



TESTIMONIALS

'Working together as the EIT community, we make things happen across the continent: from student to entrepreneur, from lab to market, from idea to solution.'



Iliana Ivanova
Commissioner for Innovation,
Research, Culture, Education,
and Youth

'An extraordinary experience: the EIT Community was very supportive when it was difficult to find the capital for early-stage development and provides instrumental help to connect to the right stakeholders and skilled employees – so important for our growth.'



Peter Carlsson,
CEO of Northvolt

'EIT has been there from the beginning, supporting us with pitch training sessions, innovation management and commercialisation related courses. EIT gave me the chance to be an entrepreneur.'



Mohamed Elamir,
co-founder of Woamy,
EIT Label Alumni

We value the expertise, persistence, and outreach that the EIT has offered us. Providing this highly competent hands-on fundraising support is a strongly needed and effective measure to secure and enable scaling of European deep tech innovations.



Catherine Schreiber,
co-founder ADVITOS

EIT expanded opportunities for academic and non-academic communities, fostering international connections and enriching our network, while providing a dynamic framework for regional and global initiatives.



Prof. Dr Thomas Stumpp
Vice President for Business,
HM Hochschule Munchen
University of Applied Sciences

WHAT THEY SAY ABOUT US



Top 50 best-performing investors

Investors were ranked by the number of portfolio companies that feature on the Sifted 250 in the first instance, followed by the average two-year revenue CAGR of those companies. The full ranking is exclusively available to Sifted Pro subscribers.

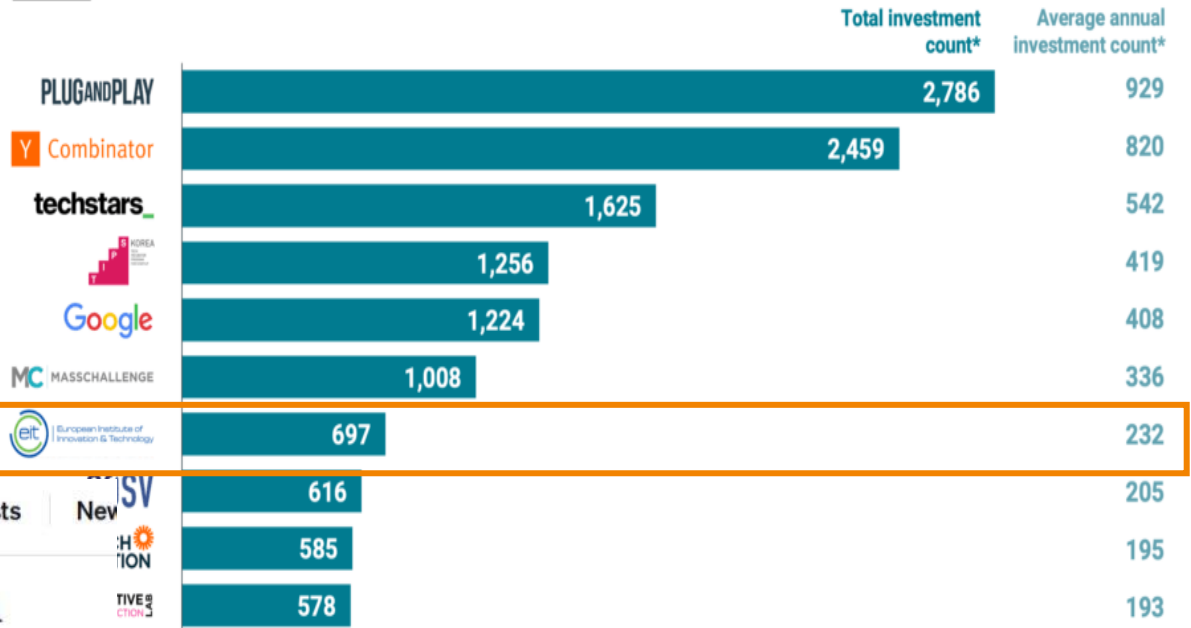
Source: Sifted

INVESTOR	TITLE	HQ	NO. OF COMPANIES	AVG. COMPANY CAGR	AVG. COMPANY RANK	PORTFOLIO COMPANIES IN TOP 50
1. EIT	Public funding		20	190.74%	131	Orbem (#6), Kilimate (#6), anybill
2. Tech Nation	Accelerator		20	161.41%	148	Yoti (#18), Marshmallow (#31), Y
3. Plug and Play	Accelerator		16	195.39%	133	charles (#15), Yoti (#18), Holibot
4. Bpifrance	Public funding		10	219.64%	135	Kovalee (#7), Swan (#8)
5. Innovate UK	Public funding		10	188.71%	139	Yoti (#18), V7 (#21)
6. Kima Ventures	VC fund		8	285.23%	89	Swan (#8), Dalma (#10), Barkibu
7. HSBC	Bank		8	170.26%	154	Yoti (#18)
8. European Innovation Council	Public funding		7	305.10%	88	Orbem (#5), Turing College (#17)



The 10 most active accelerators

Based on the number of investments made from 2020 to 2022



WANTED — 1 MILLION PEOPLE TO LEARN TECH TRICKS: A
 Budapest-based EU innovation agency today will unveil plans for schools, universities and companies across the bloc to bridge the tech skills gap that's holding back Europe's digital economy.

disclosed early-stage equity and non-equity funding rounds applicable to accelerator programs (e.g., seed, grant).
 action for details.

HOW TO GET INVOLVED



BUSINESS

Access Europe's largest network to find new investors, customers, exceptional talent, and an opportunity to grow at an unprecedented pace

ENTREPRENEURS

Start a new business, get funding for your start-up, improve your competitiveness and gain commercial success



PUBLIC AUTHORITIES

Leverage Europe's investment in innovation and shape Europe's future towards more sustainable, inclusive and smart growth



UNIVERSITIES

Be part of a movement that enables innovation, accessing an ecosystem that helps increase your technology transfer with universities in the driving seat.

STUDENTS

We give you the skills and training to take your education to the next level with industry-led curricula combining technical studies with entrepreneurial skills. Find a job among an innovative company or create your own!



RESEARCHERS

Get your ideas off the ground, bring great ideas to life, and take your innovation to the market



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INNOVATE WITH US

eit.europa.eu

OPPORTUNITIES & OPEN CALL | eit.europa.eu/our-activities/opportunities

EIT CORE ACTIVITIES | eit.europa.eu/activities

ECOSYSTEM MAP | eit.europa.eu/eit-ecosystem-map

EIT CAMPUS | eit-campus.eu



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